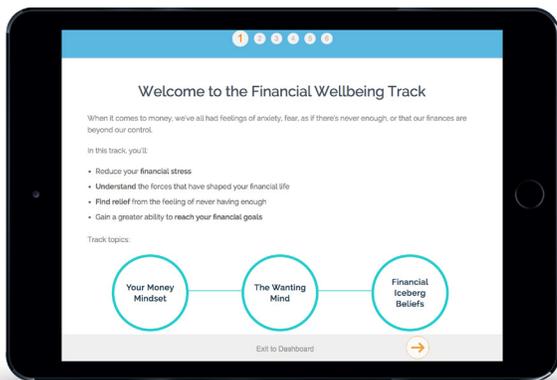
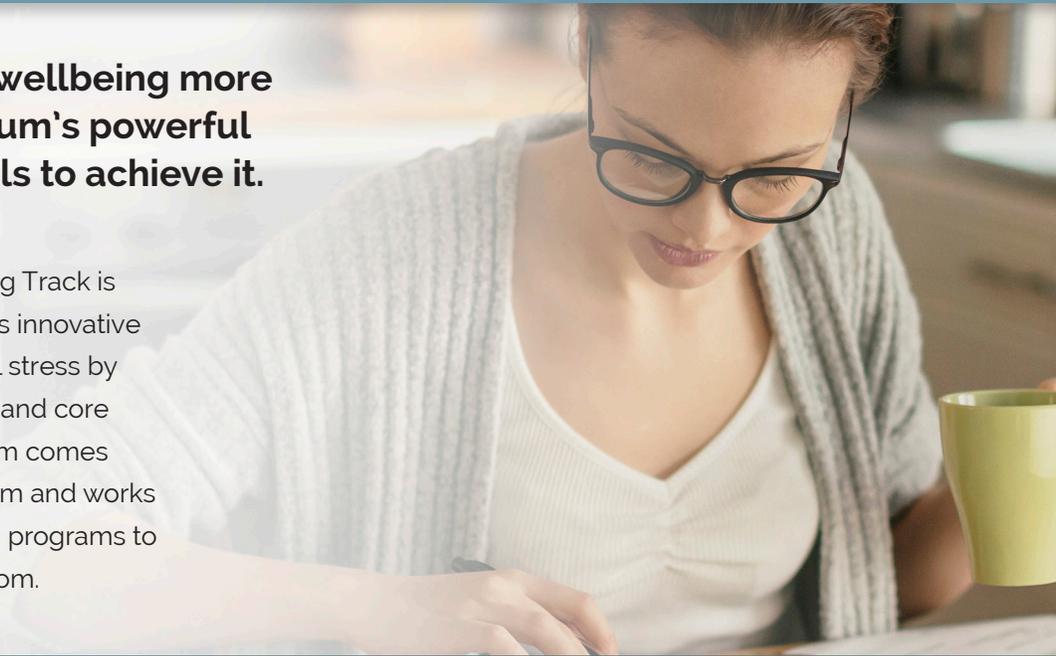


Employees need financial wellbeing more than ever—and meQuilibrium’s powerful new track provides the tools to achieve it.

meQuilibrium’s new Financial Wellbeing Track is unlike anything else on the market. This innovative track targets the root cause of financial stress by identifying ingrained habits, behaviors, and core beliefs to reframe thinking. The program comes standard with the meQuilibrium program and works in tandem with your financial wellbeing programs to set users on the path to financial freedom.



meQuilibrium relieves employee financial stress by:

- Uncovering forces that have shaped their financial lives
- Reducing the feeling of never having enough
- Aligning saving and spending habits with core values
- Managing money with more confidence and calm
- Complementing and maximizing existing financial programs and benefits

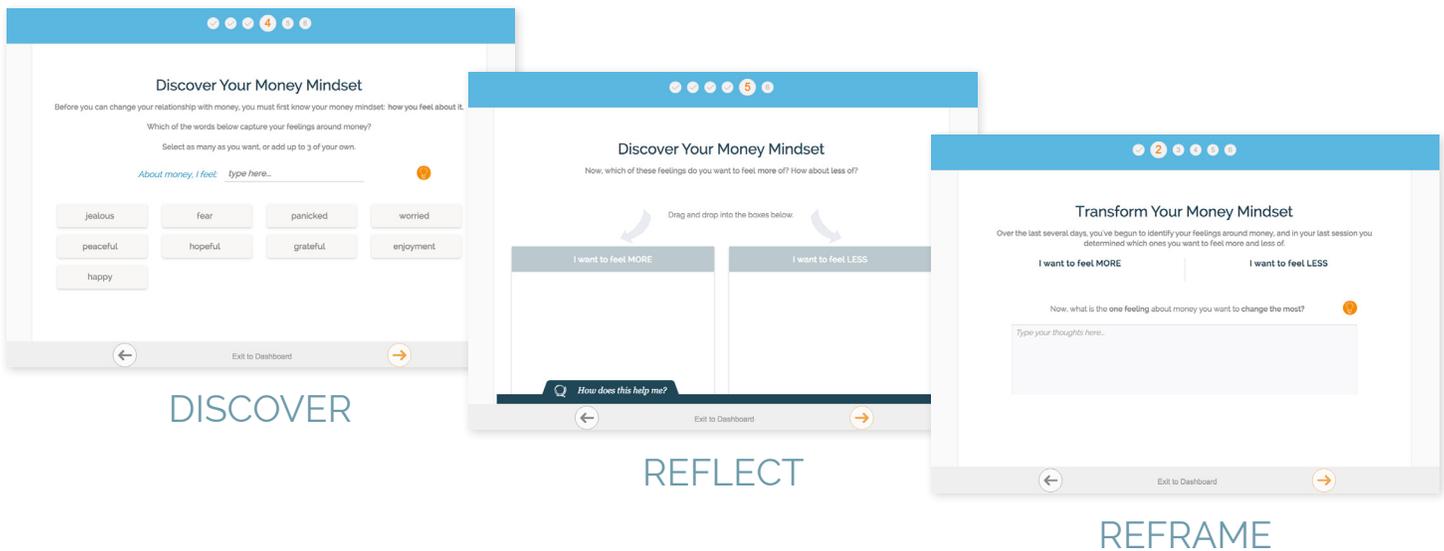


Meet Brent Kessel, our expert and track host

One of the top 250 financial advisors in the U.S. by Worth magazine, Kessel is the Founder and CEO of Abacus Wealth Partners which was named one of the "top 250 wealth management firms in the U.S." by Bloomberg's Wealth Manager.

An Innovative New Tool for Financial Wellbeing

- In minutes a day creates new habits to reduce financial stress in 4 weeks
- 3 topics, 7 interactive sessions designed to uncover deep-seated beliefs and habits that influence financial behaviors
- Consumer-grade videos and interactive exercises
- Engaging email outreach reinforces learnings
- Re-assessments measure progress and users see improvements to meQ score
- Users are provided with a financial summary of learnings, insights, and goals
- Included as part of the core meQuilibrium program
- Designed to work in tandem with existing financial wellbeing programs



Interactive exercises create awareness of personal financial triggers and habits, enabling reflection and behavior change